

Meeting Minutes - February 19, 2020

RACE Parent Advisory Committee Charter:

There is hereby established a Redmond Aquatic Club Eels Parent Advisory Committee for the purpose of conducting fundraising activities for the swim team.

Attendance

RACEPAC board

Margaret Bernard (Chair), Justin Krueger (Secretary), Shannon Hall, Jenni Stephenson, Hannah Arends

Parents

Janey Powell, Kim Bezdek, Maegan Thost

Athletes

Ryan Konop not present

RAPRD Staff

Coach Heather Thomas not present

Call to Order: 7:02PM

Adjustments to Agenda

None

Old Business

From Jan meeting - Will research ability to print Full Team photos for distribution to future sponsors. — Any Team Pictures we wish to print must be purchased from the photographer, we did not sell enough pictures to earn the digital rights.

Reviewed Fundraising status, we have raised approx. \$6,000 towards our \$12,000 Cost Recovery goal. The remaining fundraiser in our fiscal year is Race-A-Rama. If our RACE-A-Rama follows last year's trend we will raise an additional \$8,000.

New Business

RACE-A-Rama scheduling – this event is scheduled for April 11, from 10a-12:30p.

RACE-A-Rama incentive prizes: the following prizes have been proposed by the RACEPAC parents and will be forwarded to Coach Heather for her consideration. Coach Heather's basic philosophy has been to return approx. 10% of the amount raised, back to the athletes as incentive prizes.

- a. Fundraising Level prizes
 - \$100 T-shirt
 - \$250 Swim outlet gift cards
 - \$500 Embroidered Back Pack
 - \$750 Embroidered Warm Ups
 - \$1000 Air pods/ Beats headphones
- b. Raffle ticket prizes on deck for increments of \$100
- c. Top three swimmers overall
 - 1st place \$100
 - 2nd place \$75
 - 3rd place \$50

Swim Outlet group buys – Justin to communicate Group Buy options for Swim Outlet, will use online tools to gather interest in items such as Fins, suits, tech gear, etc. Purchases of more than 12 of a single item type from SwimOutlet results in 10% savings.

Swim Outlet "Team Site" – Justin to research setting up a Team Site on SwimOutlet. Coaches/staff can select items from SwimOutlet site and offer them in a recommended setting, as well as options for pre-setup logo application to items. Justin will clarify whether this setup has to come from RAPRD or whether RACEPAC can set this up. A link to the Team Store would be placed on Team Unify site to help direct traffic. Maegan offered that it would be very helpful for new parents to have a "one-stop" place to understand the best choices for gear. Justin offered that the option of logo Team suits for competition would perhaps offer the ability to slowly phase in Team suits as parents purchase their "next" suit – rather than having to work to get everyone on board at once, we could look to eventually offer the option of Team suits.

Apparel vendor for Jay Rowan meet – Margaret presented information on "Events by Idea" a company out of Newport that has worked several of the meets the team has attended, most recently Lebanon Invite. The company provides a sliding scale of commission back to the team; 10% of sales is the lowest level. The company requires an estimate of attendee numbers, as well as a signed agreement. There is no cost to the team or RAPRD. RACEPAC voted to move forward with engaging this company, and Margaret took the action item to coordinate with RAPRD on getting the agreement in place.

Kim Bezdek offered that in the future she may be able to assist with a local option, she has students that are
learning Screen Printing and there are local options for renting or borrowing the equipment. She did not feel
that they would be able to be ready for Jay Rowan but if the arrangement with the vendor falls through we will
revisit.

RACEPAC meeting day/time change – a proposal was offered by Margaret to change the day/time of the RACEPAC meeting based upon attendee availability. Due to the low turnout for this meeting, and the many changes to the upcoming practice schedule, we tabled this decision until the next meeting.

Financial Report

Jessica Rowan from RAPRD was absent, so no updated financials were presented.

Jessica shared via email that a budget request has been prepared for the upcoming fiscal year (2020-2021) to replace the pool scoreboard. If approved by RAPRD, the money would become available in July. The replacement board that Jessica has requested, would work with our current scoring/timing system without requiring any additional replacement of systems, and would support usage by both swimming and water polo users. More to follow on this topic.

Coaches' Report

Coach Heather was not present.

Reminder that beginning Monday Feb 24th, the practice schedule changes. See the separate emails, schedule posted in Pool Lobby, or news section of OnDeck.

Upcoming championship meets.

Athlete Report

No Athlete present.

Meets

Summer meet schedule has been posted to OnDeck.

Discussion and Comments

Margaret and Justin to work on "Meet Binder" where we will collect helpful information about each meet/venue, such as what we know about the facility, local area, lodging/dining options, and what the meet is generally like (great for first-timers, etc).

Meeting adjourned at 8:03 pm.

Next meeting will be at 6:00 p.m. Monday, Mar 16th, 2020 at the Redmond Library Multipurpose Room